

CONFERENCE ON INNOVATION AND COMMUNICATIONS LAW

CICL 2018

3-4 MAY 2018

Bocconi University Deutsche Bank Room (AS02) via Röntgen 1, Milano Room N01 piazza Sraffa 13, Milano

FOR INFORMATION

Bocconi University ASK

Art, Science and Knowledge Centre for Research on Management and Economics of Arts and Culture Institutions tel. +39 02 5836.3710 ask@unibocconi.it

ONLINE REGISTRATION www.unibocconi.it/eventi

3 MAY 2018 10:30AM

Deutsche Bank Room (AS02) via Röntgen 1

10:30AM

REGISTRATION OF PARTICIPANTS

10:50AM

WELCOME ADDRESSES

STEFANO LIEBMAN Dean, School of Law, Bocconi University MARIA LILLÀ MONTAGNANI Director, ASK, Bocconi University

11:00AM

PANEL I INTERNET GOVERNANCE, FUNDAMENTAL RIGHTS AND PLATFORMS' INTERESTS

Chair PETER K. YU Texas A&M University PRESUMPTIVE FRAGMENTATION OF LAW LIMITING IP LIABILITY: FUNDAMENTAL VALUES EMBEDDED IN SILENT LEGAL CULTURES IN EMERGING MARKETS KATJA LINDROOS University of Eastern Finland

TRANSPARENCY BASED-APPROACH TO APPLY INTERNET CONTENT FILTERING AND BLOCKING SYSTEMS

MARIA LORENA FLÓREZ ROJAS Scuola Superiore Universitaria Sant'Anna di Pisa TECHNOLOGY NEUTRALITY OF COPYRIGHT LAW

ULLA-MAIJA MYLLY University of Turku RE-VISITING NET NEUTRALITY IN THE CONTEXT OF INTERNET GOVERNANCE AND OPEN INNOVATION

STRATOS BALOUTSOS and
KONIAKOU VASILIKI University of Turku
THE LIMITS OF CONSTITUTIONAL
INTELLECTUAL PROPERTY CLAUSES:
A 200-YEAR HISTORY

LIOR ZEMER Radzyner Law School

12:30PM LUNCH

13:30PM

PANEL II COPYRIGHT AND CULTURE: PERSPECTIVES AND CHALLENGES

Chair KATJA LINDROOS University of Eastern Finland

PRESERVING CULTURAL PROPERTY - COULD TRADE LAW FILL THE GAPS IN COPYRIGHT LAW?

SUSAN CORBETT Victoria University of Wellington

FAIRNESS TOWARDS AUTHORS: DOES IT NECESSARILY MEAN CARING FOR THE WEAK?

OMRI ALTER The Hebrew University of Jerusalem

MOST RECENT DEVELOPMENTS IN SAMPLING - NEW WAYS OF BALANCING COPYRIGHT AND FUNDAMENTAL RIGHTS PETER MEZEI University of Szeged GHANA'S ADINKRA AND KENTE: A TRAGEDY OF THE PUBLIC DOMAIN? DANIEL OPOKU ACQUAHI University of Turku IP MORAL RIGHTS AND OWNERSHIP OF THE CORPUS MECHANICUM

LOUIS CAPOTE Universidad de La Laguna





CONFERENCE ON INNOVATION AND COMMUNICATIONS LAW

3:00PM COFFEE BREAK

CICL 2018

3:30PM

PANEL III COPYRIGHT AND DIGITAL DISRUPTION

Chair CARMELO FONTANA Google
THE MUSIC STREAMING LABYRINTH
MARY LAFRANCE University of Nevada
UNDERSTANDING STREAMING AND
COPYRIGHT: A COMPARISON OF THE US
AND EUROPEAN REGIMES

THOMAS Y LU Washington University in St. Louis

DIGITAL RIGHTS MANAGEMENT: A MANAGEMENT SYSTEM FOR RECORDS PERSPECTIVE

SARAH MARKIEWICZ Aix-Marseille University COLLECTIVE MANAGEMENT OF ONLINE MUSIC RIGHTS IN THE EU – LACK OF INNOVATIVE RESPONSE TO DISRUPTIVE TECHNOLOGIES?

LUCIUS KLOBUČNÍK CCLS, Queen Mary University of London

VALUE CREATION VS. PARTICIPATION
HOMAR PHILIPP Danube University Krems

4 MAY 2018 9:15AM

Room N01 piazza Sraffa 13

9:15AM

PANEL I THE INTERNET OF THINGS: FROM AI TO AR

Chair MARIA LILLÀ MONTAGNANI Bocconi University

ARTIFICIAL INTELLIGENCE AND ROBOTICS IN THE EYE OF PRIVATE LAW WITH SPECIAL REGARDS TO INTELLECTUAL PROPERTY AND LIABILITY ISSUES KESERU BARNA ARNOLD University of

ON THE LIABILITY OF AUTONOMOUS VEHICLE PRODUCERS IN TRAFFIC ACCIDENTS

YUKAI WANG CIRSFID, Università di Bologna MAKING INNOVATION POLICY AND LAWS READY FOR "THE THINKING MACHINE" DORIS LONG The John Marshall Law School HOW AR/VR CHANGE THE MODERN LIFE? -INTELLECTUAL PROPERTY & LEGAL DEVELOPMENT

MEI-HSIN WANG National Yunlin University of Science & Technology

10:30AM COFFEE BREAK



CONFERENCE ON INNOVATION AND COMMUNICATIONS **LAW**

CICL 2018

11:00AM

PANEL II REAL AND VIRTUAL INNOVATION

Chair LAURENT MANDERIEUX Bocconi

University

PATENT POWERS IN INDIA

SAURABH VISHNUBHAKAT Texas A&M

OPEN YET SECRET - INTERNATIONAL TRADING OF GOODS AND DIGITAL TRADE

SECRET

NARI LEE Hanken School of Economics INTELLECTUAL PROPERTY PROTECTIONS

FOR 3D-PRINTABLE FILES

LUCAS S. OSBORN Campbell University INTELLECTUAL PROPERTY AND THE

MODERN UNIVERSITY

JOHN T. CROSSA University of Louisville

12:15PM

PANEL III FROM FAKE NEWS TO THE RIGHT TO BE FORGOTTEN

Chair PETER MEZEI Danube University Krems FREEDOM OF THE PRESS > FREEDOM OF THE SCREEN? THE SHARED PROBLEMATICS

OF MEDIA LAW AND JUDICIAL REVIEW IN

THE 21[™] CENTURY **ASAF WIENER** Tel Aviv University

E-LECTION THE USE SOCIAL MEDIA AND FAKE NEWS IN POLITICAL CAMPAIGNS &

THE LEGAL RESPONSE

CONNIE DAVIS NICHOLS Baylor University A FUTURE-PROOF DIGITAL RIGHTS

PROTECTION AND THE RELATED DUTIES OF CARE OF THE UNLICENSED PRESS IN

EUROPEAN HUMAN RIGHTS LAW

CHRIS WIERSMA Ghent University

IMPLEMENTING THE RIGHT TO BE FORGOTTEN: TOWARDS A CO-

REGULATORY SOLUTION?

AGNIESZKA JANCZUCK and NICOLÒ **ZINGALES** University of Sussex

13:30PM

2:30PM

PANEL IV NEW TRENDS IN COPYRIGHT

Chair SEAN PAGER Michigan State University DOES HYPERLINKING CONSTITUTE ACT OF COMMUNICATIONS TO THE PUBLIC? FAYE FANGFEI WANG Brunel University of

London

AT YOUR SERVICE! THE EUROPEAN APPROACH TO ONLINE EXPLOITATION OF

WORKS

KATARZYNA KLAFKOWSKA-WAŚNIOWSKA

Adam Mickiewicz University in Poznań

DATA PRODUCER'S RIGHT

PETER K. YU Texas A&M University THE RIGHT OF COMMUNICATION TO THE PUBLIC IN THE PLATFORM ECONOMY

CLEMENS APPL Danube University Krems

3:45PM **COFFEE BREAK**

4:15PM

PANEL V ARTIFICIAL INTELLIGENCE AND THE LAW: CURRENT AND FUTURE

DEVELOPMENT

Chair LAURA ZOBOLI Bocconi University ARTIFICIAL CREATIVITY AND COPYRIGHT: SHOULD TRAINING OF APPLICATIONS

ESCAPE COPYRIGHT INFRINGEMENT? JUHA VESALA University of Helsinki **REGULATION AND AI IN THE FIELD OF**

COPYRIGHT ENFORCEMENT

ANDREA KATHALIN TOTH Hungarian Intellectual Property Office

AI AND COPYRIGHT LAW - A NET OF **OWNERSHIP CLAIMS**

ALINA TRAPOVA Bocconi University



